



2022 Annual Meeting

# IOWA RADIOLOGICAL SOCIETY *Head & Neck*

**SATURDAY, OCTOBER 15, 2022**

**BIG TEN THEATER  
IOWA MEMORIAL UNION (ROOM 348)  
125 N. MADISON ST.  
IOWA CITY**

Jointly Provided by:  
The Iowa Radiological Society and  
The Department of Radiology  
University of Iowa Roy J. and Lucille A.  
Carver College of Medicine



## AGENDA

Saturday, October 15, 2022  
Big Ten Theater, Iowa Memorial Union  
Moderator: Lillian Lai, MD

### Morning Session

- 7:30 a.m.      **Registration**
- 7:55            **Welcome and Introductory Remarks**  
*Bruno Policeni, MD, MBA*
- 8:00            **Craniocervical Junction**  
*Wendy Smoker, MD*
- 9:00            **Questions and Break**
- 9:15            **ACR Update**  
*Melissa Chen, MD*
- 9:45            **Update in the AI Reimbursement Landscape**  
*Melissa Chen, MD*
- 10:15           **Questions and Break**
- 10:30           **Head and Neck Traumatic Emergencies**  
*Amy Juliano, MD*
- 11:00           **Pediatric Conductive Hearing Loss—Where to Look and  
                       What to Look for**  
*Amy Juliano, MD*
- 11:30           **Questions and Break**
- 11:45           **Value of Radiology Through the Lens of a Payment Policy**  
*Melissa Chen, MD*

### Afternoon Session

- 12:15 p.m.    **The Third Window**  
*Amy Juliano, MD*
- 12:45           **Lunch/CME Program Adjourns**
- 1:00            **Business Meeting**
- 2:00            **Business Meeting Adjourns**

## INTENDED AUDIENCE

Academic and community-based radiologists, radiology resident physicians, fellows, and radiology technologists.

## PURPOSE

Current practices in Neuroradiology are continuing to change with evolving paradigms in Head and Neck imaging. Radiologists and their patients can benefit from knowledge-based and workflow improvements to their practice. The 2022 Iowa Radiologic Society Annual Meeting will explore these topics with local and national experts in their fields.

## EDUCATIONAL OBJECTIVES

Upon completion of this program the learner should be able to:

- Discuss the imaging evaluation of pediatric hearing loss
- Discuss the imaging evaluation of head and neck traumatic emergencies
- Evaluate craniocervical junction pathology on imaging
- Discuss the value of radiology through the lens of payment policy
- Discuss updates in the artificial intelligence (AI) reimbursement landscape
- Discuss the current regulatory and legislative landscape in which the American College of Radiology (ACR) operates

## CREDIT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of Iowa Carver College of Medicine and the Iowa Radiological Society. The University of Iowa Carver College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The University of Iowa Carver College of Medicine designates this live activity for a maximum of 4.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## REGISTRATION

While registration is open until the start of the meeting, we encourage early registration to enable us to provide the best possible service. All but \$25 of the fee is refundable if inability to attend is made known on or before October 7, 2022. Refunds will not be made after this date.

All fees include registration, educational materials, CME and CE, continental breakfast, refreshment break, and lunch.

## SYLLABUS MATERIALS

Course syllabus materials will be emailed as a link to registered participants the week of the conference. Print copies of the syllabus will not be provided. You are encouraged to download or print materials you wish to use in advance. It is recommended to have a fully charged battery for laptops and tablets.

## LOCATION AND PARKING

The meeting will be held in the Big Ten Theater, Iowa Memorial Union (Rm 348), 125 N. Madison St., Iowa City, IA.

The IMU has adjacent short-term metered parking on the south of the building near Hubbard Park. The closest ramps are the IMU Parking Ramp and the North Campus Ramp. Hourly rates apply. The IMU Parking Ramp is located at 120 North Madison Street. Access to the facility is on North Madison Street across the street from the east side of the IMU.

## DISCLOSURE POLICY

University of Iowa Roy J. and Lucille A. Carver College of Medicine adheres to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Any individuals in a position to control the content of a CE activity, including faculty, planners, reviewers or others are required to disclose all financial relationships with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. All relevant financial relationships have been mitigated prior to the commencement of the activity.

Determination of educational content for this program and the selection of speakers are responsibilities of the program director. Firms providing financial support did not have input in these areas.

## PROGRAM FACULTY

### **Melissa Chen, MD**

Associate Professor, Neuroradiology  
The University of Texas MD Anderson  
Cancer Center  
Houston, TX

### **Amy Juliano, MD**

Assistant Professor of Radiology  
Director of Research and Academic Affairs  
Harvard Medical School  
Boston, MA

### **Wendy Smoker, MD**

Professor Emeritus, Department of  
Radiology  
University of Iowa Roy J. and Lucille A.  
Carver College of Medicine  
Iowa City, IA

## MODERATOR

### **Lillian Lai, MD**

Clinical Assistant Professor  
Department of Radiology  
University of Iowa Roy J. and Lucille A.  
Carver College of Medicine  
Iowa City, IA

## PROGRAM PLANNING COMMITTEE

### **Eve Clark, MD**

### **Roopa Goswami, MD**

### **Michael Kwofie, MD, Course Director**

### **Joshua McDonald, MD, FACR**

### **Catherine Metz, MD**

### **Colin J. O'Brien, MD**

### **Bruno Policeni, MD, MBA**

## PROGRAM DIRECTOR

### **Michael Kwofie, MD**

Assistant Professor  
Department of Radiology  
University of Iowa Roy J. and Lucille A.  
Carver College of Medicine  
Iowa City, IA

## IOWA RADIOLOGICAL SOCIETY EXECUTIVE COMMITTEE

### *President*

### **Bruno Policeni, MD, MBA**

Vice Chair for Clinical Operations and  
Education

Director, Neuroradiology Fellowship

Clinical Professor Radiology,

Otolaryngology and Dental Radiology

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### *President Elect*

### **Joshua M. McDonald, MD, FACR**

Diagnostic Radiologist

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### *Treasurer*

### **Roopa M. Goswami, MD**

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### *Secretary*

### **Catherine Metz, MD**

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Program Director, Diagnostic Radiology

Residency

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## FOR FURTHER INFORMATION CONTACT:

Continuing Medical Education Division

University of Iowa Roy J. and Lucille A.

Carver College of Medicine

100 CMAB

Iowa City IA 52242-1101

Phone: (319) 335-8599

# REGISTRATION FORM

2022 FALL MEETING-IOWA RADIOLOGICAL SOCIETY  
SATURDAY, OCTOBER 15, 2022

Please Print Clearly

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Degree \_\_\_\_\_

State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Specialty \_\_\_\_\_

Company or Business Name \_\_\_\_\_

Phone \_\_\_\_\_ (business) \_\_\_\_\_ (mobile) \_\_\_\_\_

For office use only 48265

## FEES

- |   |                 |
|---|-----------------|
| <input type="checkbox"/> Member, Iowa Radiological Society (\$150)  | \$ _____        |
| <input type="checkbox"/> Alumni, UI Department of Radiology (\$150) | \$ _____        |
| <input type="checkbox"/> Physician Non-member (\$180)               | \$ _____        |
| <input type="checkbox"/> Radiology Technologist (\$85)              | \$ _____        |
| <input type="checkbox"/> Fellow/Resident-in-training (No charge)    | \$ <u>  0  </u> |

## PAYMENT

Enclosed is a check payable to **The University of Iowa** in the amount of \$ \_\_\_\_\_

## TWO WAYS TO REGISTER



*Online*  
medicine.uiowa.edu/cme  
click on Upcoming Programs



*Mail (for checks only)*  
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Iowa City, IA 52242-1101

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Individuals with disabilities are encouraged to attend all University of Iowa sponsored events. If you are a person with a disability who requires an accommodation in order to participate in this program, please contact the Continuing Medical Education Division in advance at 319-335-8599.